

REFORMING KANSAS TAX POLICY



By Zachary D. Cady, Rea S. Hederman Jr., and Trevor Lewis



ECONOMIC
RESEARCH
CENTER

at THE BUCKEYE INSTITUTE

REFORMING KANSAS TAX POLICY

By Zachary D. Cady, Rea S. Hederman Jr., and Trevor Lewis

December 2023



TABLE OF CONTENTS

Executive Summary	2
Moving Beyond the “Kansas Experiment”: A Primer on Tax Types and Effects	6
Modeling Pro-Growth Tax Reform in Kansas	10
Scenario 1: Combination of Tax Cuts	
Scenario 2: Cutting the Corporate Income Tax	
Scenario 3: Cutting the Personal Income Tax	
Scenario 4: Cutting the Sales Tax	
Scenario 5: Capitated Rebate	
Conclusion	17
Appendix	18
The Economic Research Center Tax Model	
Tax Model Parameters	
Glossary of Terms	
About the Authors	46

EXECUTIVE SUMMARY

Since the COVID-19 recession, Kansas has enjoyed a mixed economic recovery. Unemployment has decreased, but economic growth rates have been relatively weak. Kansas should move beyond its failed “Kansas Experiment” and consider some new economic and tax reforms that will increase growth rates, spur investment from inside and outside the state, create new jobs, and leave more money in the hands of taxpayers. Working with Kansas Policy Institute, The Buckeye Institute’s Economic Research Center analyzed the following five tax reform proposals, all of which are politically plausible and have a strong chance to pass the legislature in the upcoming session: a combination of a \$370 million personal income tax cut, a \$50 million corporate income tax cut, and a \$50 million sales tax cut; a \$500 million corporate income tax cut; a \$500 million personal income tax cut; a \$500 million sales tax cut; and a \$500 million capitated rebate.

It is important to remember why tax policy matters. Taxes remove money from the private economy and taxpayers’ pockets. Lower taxes allow workers, families, and businesses to save more, invest more, and spend their money pursuing their own opportunities. By reducing the state’s tax burden, each of the analyzed tax reform scenarios would improve upon Kansas’ status quo.

Three key concepts are critical to properly interpreting the scenario results. The first is that the model outputs are dynamic and non-linear, which means that a change in the shock cannot be expected to produce a proportional change in the result. For example, reducing any of the tax cut scenarios by 50 percent would not be expected to produce 50 percent lower economic benefits. The second concept is that all of the personal income tax scenarios assume a flattening of tax brackets. Flattening tax brackets drives economic growth because higher marginal tax rates reduce the incentive to earn, and flatter tax brackets help restore that incentive and thus increase work and earnings. Accordingly, our personal income tax scenarios with flatter tax schedules demonstrate significantly higher economic growth than what would occur under tax cut scenarios involving steeper, more progressive tax brackets. The third is that in each scenario, the results tables provide an independent figure for each year that shows the effect of the tax reform scenario relative to the baseline for the same year. There is no stacking of the results.

The combination of a \$370 million personal income tax cut, a \$50 million corporate income tax cut, and a \$50 million sales tax cut offers strong results, and aligns most closely with the tax cuts proposed in Kansas Senate Bill 169, vetoed by Governor Laura Kelly. It is a broad-based reform package that reduces taxes on businesses, workers, and consumers. Its effects differ from the personal income tax cut in scale, but the distribution among revenue, consumption, investment, and growth looks similar.

SCENARIO 1

\$370 million personal income tax cut, \$50 million corporate income tax cut, and a \$50 million sales tax cut



The \$500 million corporate income tax cut yielded the strongest economic growth results, causing investment to soar an additional \$360 million (2012 dollars) and a GDP increase of \$550 million (2012 dollars) in 2024. Corporate income taxes are the most harmful to growth and reducing them boosts corporate investment and consumer spending¹ even more than cutting personal income taxes.

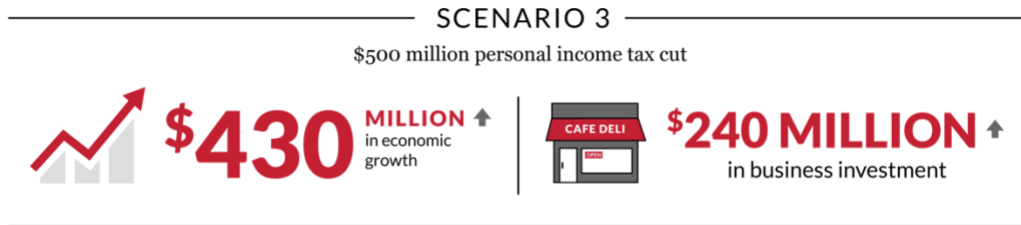
SCENARIO 2

\$500 million corporate income tax cut



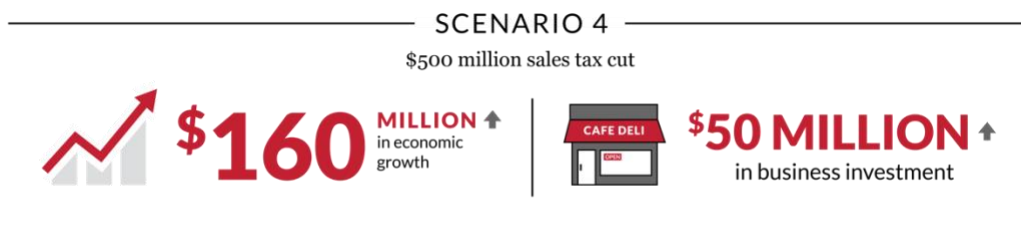
¹ Scott Hodge, **The Corporate Income Tax is Most Harmful for Growth and Wages**, Tax Foundation, August 15, 2016.

The \$500 million personal income tax cut offers a compelling surge in investment and consumer spending that increases growth enough to more than offset the lower tax revenue and provide year-over-year increases to GDP for years to come.



 ECONOMIC RESEARCH CENTER
at THE BUCKEYE INSTITUTE

By contrast, the \$500 million sales tax cut offers a comparatively small increase in growth, via a small increase in consumption spending and an even smaller increase in investment.



 ECONOMIC RESEARCH CENTER
at THE BUCKEYE INSTITUTE

The \$500 million capitated rebate gives a direct rebate to Kansas taxpayers and slightly outperforms the sales tax cut scenario, but much like the sales tax cut and other demand-side tax cuts, it does less to spur long-term investment and growth.



 ECONOMIC RESEARCH CENTER
at THE BUCKEYE INSTITUTE

Each scenario would improve the Kansas economy, but the first scenario's mixed approach offers the most balanced way to make the state more competitive regionally. The new era of remote work means that workers are more transient than ever, and jobs are no longer fettered to a specific office, city, or even state.

American families and businesses are fleeing high-tax states like New York and California for low- or no-income-tax states like Texas and Florida.² Kansas must reform its outdated, anti-growth tax policies to compete, and a significant corporate tax cut will deliver the most bang for its buck.

² Connor O'Brien, **Tax Data Reveals Large Flight of High Earners from Major Cities During the Pandemic**, Economic Innovation Group, August 9, 2023; Jennifer Liu, **Young, rich workers are fleeing New York and California – Here's where they're going**, CNBC.com, August 27, 2023.

MOVING BEYOND THE “KANSAS EXPERIMENT”: A PRIMER ON TAX TYPES AND EFFECTS

In May 2012, Kansas enacted a landmark tax reform bill that reduced tax rates on nearly all Kansas taxpayers. Facing economic competition from Missouri, Colorado, Nebraska, Oklahoma, and Texas, Kansas offered tax relief to individuals and businesses as economic adrenaline and incentives to stay. Then-Governor Sam Brownback proposed lowering taxes for all Kansans, consolidating three tax brackets down to two, and offering every privately owned business the opportunity to pass through their income.³ His plan eliminated numerous exemptions and deductions to help pay for the tax cut,⁴ and the state budget would have been short just \$352 million between 2013 and 2017.⁵ Unfortunately, the legislature removed many of those exemption and deduction eliminations, which combined with its propensity to overspend turned a reasonable tax cut proposal into a fiscal nightmare infamously known as the “Kansas Experiment.” Cutting personal and business taxes without cutting (or at least controlling) spending and refusing to eliminate tax exemptions and deductions caused the projected shortfalls between 2013 and 2017 to balloon to \$3.6 billion.⁶

Contemporaneous events conspired to make things worse and sent Kansas into an economic downturn. Between 2012 and 2016, for example, employment in the high-paying aviation and aerospace industry dropped eight percent.⁷ In 2013, prices for wheat, corn, and soybeans began a precipitous decline and by 2016 their prices had fallen 64, 57, and 33 percent, respectively,⁸ decimating farming incomes. Then West Texas Intermediate (WTI) crude—the U.S. oil benchmark—fell from \$100 per barrel to \$38. Kansas oil producers were hit harder than other

³ Mark Robyn, **Not in Kansas Anymore: Income Taxes on Pass-Through Businesses Eliminated**, Tax Foundation, May 29, 2012; Dave Trabert, *What Was Really the Matter with the Kansas Tax Plan: The Undoing of a Good Idea* (Jameson Books, Inc., March 15, 2018), p. 48.

⁴ Dave Trabert, *What Was Really the Matter with the Kansas Tax Plan: The Undoing of a Good Idea* (Jameson Books, Inc., March 15, 2018), p. 48.

⁵ *Ibid.*, p. 69.

⁶ *Ibid.*, p. X.

⁷ *Ibid.*

⁸ *Ibid.*

drillers because Kansas crude is difficult to refine and is typically discounted \$10 – \$11 per barrel. With no price recovery in sight, drillers disbanded rigs, stopped investing in well servicing, and the jobs and pay dried up. In 2014, the Affordable Care Act saddled Kansas with dozens of new federal excise taxes and deductions, further reducing personal income. Having adopted its own revised tax cut plan in this macroeconomic environment, the legislature faced persistent budget shortfalls, addressed via nine consecutive budget cuts,⁹ and by 2017, the legislature repealed its failed, unsustainable “Kansas Experiment.”

Since then, critics rightly have warned against imbalanced approaches to tax cuts. Dozens of states have heeded those warnings and successfully implemented commonsense tax reforms. Even during the “Brownback Years,” other states like North Carolina and Tennessee successfully cut taxes. The Kansas tax reforms failed because the legislature unwisely removed key elements of Governor Brownback’s plan that would have mitigated deficits and helped withstand some of the financial damage inflicted by market events and the legislature’s rampant spending. Other states have learned and benefited from a failed “experiment,” and Kansas can too.

State policymakers must remember that tax rates are not the only factor in assessing tax policy. Beyond tax rates, the form and distribution of taxation affects industries, households, and economies in unique ways. Governments tax capital, consumption, work, and property with different economic impacts. And research has developed a taxation hierarchy that shows the correlation between types of taxation and economic harm. Taxes on capital—or corporate taxes—are the most harmful economically because they reduce the incentive for businesses to invest, build, and expand.¹⁰ Reducing the federal corporate tax rate in the United States, for example, boosted economic growth and productivity, allowing more goods to be produced for less money.¹¹ Businesses, large and small, respond to lower corporate tax rates by buying new machinery, building new plants, and increasing overall investment—moves that create more growth and add jobs.

Personal income taxes—labor taxes—are the second most distortive form. By reducing take-home pay, they discourage work and reduce the incentive to save

⁹ Wade Goodwyn, **Kansas’ 2012 Tax Cut Experiment Could Serve As A Cautionary Tale**, NPR, December 13, 2017.

¹⁰ Asa Johansson, Chistopher Heady, Jens Matthias Arnold, Bert Brys, and Laura Vartia, **Tax and Economic Growth**, Organization for Cooperation and Economic Development, working paper no. 620, July 11, 2008.

¹¹ James Cloyne, Joseba Martinez, Haroom Mumtaz, and Paolo Surico, **Short-Term Tax Cuts, Long-Term Stimulus**, National Bureau of Economic Research, working paper no. 30246, July 2022.

and invest. Income tax rates become especially important in America as states compete to attract and retain workers, i.e., taxpayers, with lower rates and thus more net earnings.¹²

Consumption or sales taxes are more efficient than taxing capital or labor because they do not impact the decision to work or invest nearly as much. According to some scholars, “consumption taxes and particularly VAT [value added taxes] are often thought to have a less adverse influence on the decisions of households and firms and thus on GDP per capita than income taxes.”¹³ For this reason, Europe and other countries have shifted to a consumption-based tax system and away from corporate taxes.

But property taxes offer the most economically efficient form because they “do not affect the decisions of economic agents to supply labour, to invest in human capital, to produce, invest and innovate to the same extent as other taxes.”¹⁴ And property taxes present the added benefit of providing governments with stable tax revenue because unlike workers, investments, and businesses, real estate is not transient and will not leave the state—it remains taxable no matter who owns it. Property taxes remain relatively unpopular with taxpayers, however, due to housing appreciation, tax increases imposed by local leaders, and the lack of tax rate competition between states.¹⁵

Kansas taxes capital, income, and consumption, largely leaving local governments to tax property, though many local governments also tax consumption. That gives state policymakers several options to consider for responsible tax reforms without repeating the mistakes of the 2012 reforms. The most pro-growth tax packages would reduce corporate and personal income tax rates to encourage investment, labor, savings, and migration. Neighboring and nearby states have already moved to flat tax rates or eliminated income taxes altogether—putting Kansas at a disadvantage for attracting new business and labor.¹⁶ Conversely, reducing the

¹² William M. Gentry and R. Glenn Hubbard, “**The effects of progressive income taxation on job turnover**,” *Journal of Public Economics*, Volume 88, 2004, p. 2301-2322.

¹³ Asa Johansson, Christopher Heady, Jens Matthias Arnold, Bert Brys, and Laura Vartia, **Tax and Economic Growth**, Organization for Cooperation and Economic Development, working paper no. 620, July 11, 2008.

¹⁴ *Ibid.*

¹⁵ Janelle Fritts, **Close to Home: A Short Guide to Property Taxes**, Tax Foundation, March 27, 2023.

¹⁶ Henrik Kleven, Camille Landais, Mathilde Munoz, and Stefanie Stantcheva, “**Taxation and Migration: Evidence and Policy Implications**,” *Journal of Economic Perspectives*, Volume 34, Number 2, Spring 2020, p. 119-142.

state sales or local property tax rates will generate less long-term economic growth because they will do little to increase productivity or incentivize investment or work.

Using STELA (state tax and economic long-run analysis model), a dynamic macroeconomic modeling tool, the Economic Research Center examines how five tax reform scenarios will impact the Kansas economy and tax revenues over time.

MODELING PRO-GROWTH TAX REFORM IN KANSAS

Scenario 1: Combination of Tax Cuts

Scenario 1 models the Kansas 2023 tax reform policy, which includes a \$370 million personal income tax cut, combined with a \$50 million corporate income tax cut and a \$50 million sales tax cut. This combination is similar to the combination from Senate Bill 169, which passed the Kansas House of Representatives with a veto-proof majority on its way to the governor's desk during the 2023 session. Governor Laura Kelly's subsequent veto was sustained after the Senate failed in its attempt to override; the House never considered the veto. This scenario was considered as Scenario 1 because it recently received broad legislative support.

Under this scenario, the state GDP increases by \$390 million (2012 dollars) in 2024, investment spending rises by \$220 million, consumer spending goes up by \$180 million, and the economy adds 1,000 jobs in the same year. (See Table I.) As noted, the modeling results for all the tables are dynamic and non-linear, meaning that a change in the shock cannot be expected to produce a proportional change in the results (i.e., half the tax cut may not produce half the results). Additionally, the "difference from baseline" result is an independent figure for each year that shows the effect of the tax reform scenario relative to the baseline for the same year. There is no stacking of the results. So for Scenario 1, given the tax reform package being implemented, we expect GDP to be \$390 million higher in 2024 than the baseline scenario under current policy, and \$410 million higher in 2025 relative to the baseline.

Table I: \$370 Million Personal Income Tax Cut, \$50 Million Corporate Income Tax Cut, and \$50 Million Sales Tax Cut (2012 Dollars)¹⁷

Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$172,079	1,468	\$11,111	\$89,409	\$39,681
2025	\$175,408	1,481	\$11,350	\$92,551	\$42,267
2026	\$178,345	1,491	\$11,787	\$94,136	\$39,791
2027	\$181,146	1,500	\$12,042	\$95,170	\$39,480
2028	\$183,937	1,507	\$12,216	\$96,548	\$41,730
2029	\$186,709	1,513	\$12,438	\$98,042	\$44,154
2030	\$189,470	1,519	\$12,658	\$99,738	\$46,241
Difference from Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$390	1	(\$360)	\$180	\$220
2025	\$410	1	(\$370)	\$180	\$210
2026	\$430	1	(\$380)	\$190	\$190
2027	\$440	1	(\$390)	\$190	\$180
2028	\$450	1	(\$400)	\$190	\$180
2029	\$460	1	(\$410)	\$190	\$190
2030	\$460	1	(\$410)	\$200	\$200

¹⁷ The Economic Research Center’s STELA model. Note: Each of the totals include the following information: GDP, tax revenues, consumption, and investment are reported in millions of 2012 inflation-adjusted dollars and are based on the estimates in the Congressional Budget Office’s **February 2023 economic projections**; employment is full-time equivalent non-farm jobs, in thousands of jobs; differences from baseline results are rounded to the nearest \$10 million for GDP, tax revenue, and investment and are rounded to the nearest thousand for employment.

Scenario 2: Cutting the Corporate Income Tax

Kansas employs a graduated corporate income tax system under which corporations pay four percent on all taxable income and a three percent surtax on all taxable income more than \$50,000. Scenario 2 models a \$500 million corporate income tax cut that would increase state GDP by \$550 million (2012 dollars) in 2024, raise investment by \$360 million, boost consumer spending by \$210 million, and add 1,000 jobs in the same year. (See Table II.)

Table II: \$500 Million Corporate Income Tax Cut (2012 Dollars)¹⁸

Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$172,079	1,468	\$11,111	\$89,409	\$39,681
2025	\$175,408	1,481	\$11,350	\$92,551	\$42,267
2026	\$178,345	1,491	\$11,787	\$94,136	\$39,791
2027	\$181,146	1,500	\$12,042	\$95,170	\$39,480
2028	\$183,937	1,507	\$12,216	\$96,548	\$41,730
2029	\$186,709	1,513	\$12,438	\$98,042	\$44,154
2030	\$189,470	1,519	\$12,658	\$99,738	\$46,241
Difference from Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$550	1	(\$310)	\$210	\$360
2025	\$580	1	(\$310)	\$210	\$340
2026	\$610	1	(\$330)	\$220	\$310
2027	\$620	1	(\$330)	\$220	\$290
2028	\$640	1	(\$340)	\$220	\$300
2029	\$650	1	(\$340)	\$230	\$310
2030	\$660	1	(\$350)	\$230	\$330

¹⁸ The Economic Research Center’s STELA model. Note: Each of the totals include the following information: GDP, tax revenues, consumption, and investment are reported in millions of 2012 inflation-adjusted dollars and are based on the estimates in the Congressional Budget Office’s **February 2023 economic projections**; employment is full-time equivalent non-farm jobs, in thousands of jobs; differences from baseline results are rounded to the nearest \$10 million for GDP, tax revenue, and investment and are rounded to the nearest thousand for employment.

Scenario 3: Cutting the Personal Income Tax

Kansas has a progressive personal income tax system under which individuals pay 3.1 percent on their first \$15,000 of taxable income, 5.25 percent on their next \$15,000 of taxable income, and 5.7 percent on any taxable income greater than \$30,000. Those who are married and filing jointly pay 3.1 percent on their first \$30,000 of taxable income, 5.25 percent on their next \$30,000 of taxable income, and 5.7 percent on taxable income greater than \$60,000. Scenario 3 models a \$500 million personal income tax cut that would increase state GDP by \$430 million (2012 dollars) in 2024, raise investment spending by \$240 million, boost consumer spending by \$200 million, and add 1,000 jobs in the same year. (See Table III.)

Table III: \$500 Million Personal Income Tax Cut (2012 Dollars)¹⁹

Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$172,079	1,468	\$11,111	\$89,409	\$39,681
2025	\$175,408	1,481	\$11,350	\$92,551	\$42,267
2026	\$178,345	1,491	\$11,787	\$94,136	\$39,791
2027	\$181,146	1,500	\$12,042	\$95,170	\$39,480
2028	\$183,937	1,507	\$12,216	\$96,548	\$41,730
2029	\$186,709	1,513	\$12,438	\$98,042	\$44,154
2030	\$189,470	1,519	\$12,658	\$99,738	\$46,241
Difference from Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$430	1	(\$400)	\$200	\$240
2025	\$460	1	(\$400)	\$200	\$240
2026	\$470	1	(\$420)	\$210	\$210
2027	\$490	1	(\$430)	\$210	\$200
2028	\$500	1	(\$430)	\$210	\$210
2029	\$510	1	(\$440)	\$220	\$220
2030	\$520	1	(\$450)	\$220	\$220

¹⁹ The Economic Research Center’s STELA model. Note: Each of the totals include the following information: GDP, tax revenues, consumption, and investment are reported in millions of 2012 inflation-adjusted dollars and are based on the estimates in the Congressional Budget Office’s **February 2023 economic projections**; employment is full-time equivalent non-farm jobs, in thousands of jobs; differences from baseline results are rounded to the nearest \$10 million for GDP, tax revenue, and investment and are rounded to the nearest thousand for employment.

Scenario 4: Cutting the Sales Tax

Scenario 4 models a \$500 million sales tax cut that would increase state GDP by \$160 million (2012 dollars) in 2024, raise investment spending by \$50 million, boost consumer spending by \$110 million, and add 1,000 jobs in the same year. (See Table IV.)

Table IV: \$500 Million Sales Tax Cut (2012 Dollars)²⁰

Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$172,079	1,468	\$11,111	\$89,409	\$39,681
2025	\$175,408	1,481	\$11,350	\$92,551	\$42,267
2026	\$178,345	1,491	\$11,787	\$94,136	\$39,791
2027	\$181,146	1,500	\$12,042	\$95,170	\$39,480
2028	\$183,937	1,507	\$12,216	\$96,548	\$41,730
2029	\$186,709	1,513	\$12,438	\$98,042	\$44,154
2030	\$189,470	1,519	\$12,658	\$99,738	\$46,241
Difference from Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$160	1	(\$380)	\$110	\$50
2025	\$170	1	(\$390)	\$120	\$50
2026	\$180	1	(\$410)	\$120	\$40
2027	\$180	1	(\$410)	\$120	\$40
2028	\$180	1	(\$420)	\$120	\$40
2029	\$190	1	(\$430)	\$120	\$50
2030	\$190	1	(\$440)	\$130	\$50

²⁰ The Economic Research Center’s STELA model. Note: Each of the totals include the following information: GDP, tax revenues, consumption, and investment are reported in millions of 2012 inflation-adjusted dollars and are based on the estimates in the Congressional Budget Office’s **February 2023 economic projections**; employment is full-time equivalent non-farm jobs, in thousands of jobs; differences from baseline results are rounded to the nearest \$10 million for GDP, tax revenue, and investment and are rounded to the nearest thousand for employment.

Scenario 5: Capitated Rebate

Scenario 5 models a \$500 million capitated rebate that would increase state GDP by \$270 million (2012 dollars) in 2024, raise investment spending and consumer spending each by \$140 million, and add 1,000 jobs. (See Table V.)

Table V: \$500 Million Capitated Rebate (2012 Dollars)²¹

Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$172,079	1,468	\$11,111	\$89,409	\$39,681
2025	\$175,408	1,481	\$11,350	\$92,551	\$42,267
2026	\$178,345	1,491	\$11,787	\$94,136	\$39,791
2027	\$181,146	1,500	\$12,042	\$95,170	\$39,480
2028	\$183,937	1,507	\$12,216	\$96,548	\$41,730
2029	\$186,709	1,513	\$12,438	\$98,042	\$44,154
2030	\$189,470	1,519	\$12,658	\$99,738	\$46,241
Difference from Baseline					
Year	GDP	Employment	Tax Revenue	Consumption	Investment
2024	\$270	1	(\$380)	\$140	\$140
2025	\$280	1	(\$390)	\$140	\$130
2026	\$290	1	(\$400)	\$150	\$120
2027	\$300	1	(\$410)	\$150	\$110
2028	\$310	1	(\$420)	\$150	\$110
2029	\$310	1	(\$420)	\$150	\$120
2030	\$320	1	(\$430)	\$150	\$120

²¹The Economic Research Center’s STELA model. Note: Each of the totals include the following information: GDP, tax revenues, consumption, and investment are reported in millions of 2012 inflation-adjusted dollars and are based on the estimates in the Congressional Budget Office’s **February 2023 economic projections**; employment is full-time equivalent non-farm jobs, in thousands of jobs; differences from baseline results are rounded to the nearest \$10 million for GDP, tax revenue, and investment and are rounded to the nearest thousand for employment.

CONCLUSION

Kansas has enjoyed a muted recovery following the COVID-19 pandemic, and its economy has been held back from greater growth by misguided tax policy. With regional competition for businesses and labor, Kansas must move beyond the failed “Kansas Experiment” and revisit pro-growth tax reforms to keep the state economically competitive. The Economic Research Center modelled five tax reform scenarios yielding five unique outcomes for the Kansas legislature and state policymakers to consider. Each of the scenarios would improve upon the status quo, with a mix of individual, sales, and corporate tax cuts offering the most balanced approach. Cutting the corporate income tax would offer the strongest growth. Cutting personal income taxes would be another strong, but slightly weaker candidate. A sales tax cut would offer little beyond some relief to consumers, and a capitulated rebate would provide slightly more growth via investment. Tax reforms, if implemented properly, can spur economic growth, and stabilize state revenues. Kansas policymakers should consider the dynamic macroeconomic modeling results of the five tax proposals analyzed here and pursue policy changes that are best for the state.

APPENDIX

Appendix A: The Economic Research Center Tax Model

Economists at The Buckeye Institute’s Economic Research Center have developed and maintain a dynamic scoring model—STELA (state tax and economic long-run analysis)—to analyze how changes to tax policy impact not only government revenues but also economic output, job creation, and business investment. Unlike static models that do not account for human or market responses to policy changes, the ERC’s dynamic model predicts how individuals, households, and businesses will alter their economic choices in response to changes in the private economy and public policy over time.

For this paper, the ERC calibrated the model for Kansas using publicly available state and federal data, and relied on a similar dynamic scoring framework used by federal agencies to evaluate federal tax proposals to predict how certain policy changes will affect gross domestic product, job creation or loss, and government revenue.

The ERC’s model has undergone a double-blind peer review and incorporated comments from those reviews consistent with current academic standards and methodologies. The model’s full technical description provided below will allow researchers to validate the model’s accuracy and the conclusions that we have drawn.

The Model Framework

The ERC’s dynamic model provides a framework representing a generic state economy, with its parameters calibrated to the specific state being analyzed. It allows researchers to study the interaction of households’ economic choices and firms’ profit-maximizing decisions with a state government that pays for its budget by taxing households and businesses. The model framework is similar to those used to study national policy, modified with some conditions tailored to the specific economic conditions of a state. Because states have more limits to trade and debt relative to a national economy, for example, the ERC’s model includes a condition in which state governments satisfy a budget constraint where debt cannot increase beyond a certain level. Our model is comprised of the following three parts:

- 1) *The Household Problem*: Households choose how much to consume and how much to work based on their preferences and their budgets. Households can also choose to take on debt or invest in capital used by firms. Their budgets factor in sales and excise taxes on consumption, labor income (both at the state and federal level), capital income (both at the state and federal level), and licensing. The parameters governing these taxes are estimated using state and federal data.
- 2) *The Firm Problem*: Firms choose labor and capital, supplied by the household, to maximize profits by taking the costs of production (wages, the price of capital, and taxes) as given. Using state-level data, the model simulates production within separate sectors. The output produced is used for consumption, government expenditures, or investments in factors of production.
- 3) *The Government Sector*: The government sets taxes to collect revenue to pay for its expenditures; however, deficits and surpluses are allowed to a limited degree. The state's trade balance is a mathematical output of what is consumed, invested in, and government expenditures less total production in the economy.

With this framework, we then explicitly define how households and firms make their economic choices.

In the model environment, time is discrete and lasts forever. In every period the economy is populated by heterogeneous households specialized in the production of one of s types of goods. The Bureau of Economic Analysis (BEA) reports macroeconomic data for the 50 states in yearly intervals, so each period represents a year in this framework. Each sector s is populated by a large number of firms specialized in the production in their sector. The economy also features a government sector that collects taxes and purchases goods from all sectors. A share $q^e \in (0,1)$ of households has earning ability $e = \{1, \dots, E\}$. These shares are such that the total population is $\sum_{e=1}^E q^e = 1$. The share of households with the required skills to work in sector s is $\mu_s \in (0,1)$ such that $\sum_{s=1}^S \mu_s = 1$. We then outline each part of the model: the household problem, the firm problem, and the government sector.

The Household Problem

The household has preferences between consumption and leisure. These preferences are represented by a period t utility function U_t , which takes the following form:

$$U_t = \sum_{s=1}^S \alpha_s \ln(c_{e,t}(s)) - \chi_e l_{e,t}(s)^{\left(1+\frac{1}{\psi_e}\right)}$$

Taking the prices, taxes, and previous period $t - 1$ choices as given, each period t , household e chooses: how much to consume $c_{e,t}(s)$ from each sector s ; the amount of future capital stock $k_{e,t}(s)$ for each sector s ; investment $x_{e,t}(s)$ for each sector s ; how much to borrow in debt $d_{e,t}$; and how much to work $l_{e,t}(s)$ in each sector s . Households place a utility weight on consumption goods according to $\alpha_s \in (0,1)$ where α_s represents the share of total GDP in sector s . Period time is split between labor and leisure such that total time is normalized to 1. Leisure $h_{e,t}$ can be defined as:

$$h_{e,t} = 1 - \sum_{s=1}^S l_{e,t}(s)$$

where $h_{e,t} \in [0,1]$ and $l_{e,t}(s) \in [0,1]$. The parameter that regulates the Frisch elasticity of labor supply is denoted ψ_e . χ_e is a scaling factor that helps match hours worked observed in the data. The household seeks to maximize its utility by solving the following problem:

$$V_{e,t}(s) = \max_{c_{e,t}(s), x_{e,t}(s), l_{e,t}(s), k_{e,t}(s), d_{e,t}} U(c_{e,t}) - \chi_e l_{e,t}(s)^{\left(1+\frac{1}{\psi_e}\right)} + \beta E[V_{e,t+1}(s)]$$

The economic decisions for period t are subject to the following constraints:

$$\begin{aligned}
 d_{e,t} &= (1 + \tau_t^c + \tau_t^{ex}) \sum_{s=1}^S c_{e,t}(s) + \sum_{s=1}^S x_{e,t}(s) + (1 + i_{r,t-1})d_{e,t-1} + \tau_t^k \sum_{s=1}^S k_{e,t-1}(s) \\
 &\quad + \left[\frac{\phi}{2} \left(\sum_{s=1}^S k_{e,t}(s) - \sum_{s=1}^S k_{e,t-1}(s) \right)^2 \right] - (1 - (1 - \eta_{e,t}^{i,n})\tau_{e,t}^{i,n} - \tau_t^o \\
 &\quad - \tau_{e,t}^{i,n,f}) \sum_{s=1}^S w_{e,t}(s)l_{e,t}(s) - (1 - (1 - \eta_{e,t}^{i,r})\tau_{e,t}^{i,r} - \tau_t^o - \tau_{e,t}^{i,r,f} \\
 &\quad - \tau_t^{corp}) \sum_{s=1}^S r_{e,t}(s)k_{e,t-1}(s) \\
 k_{e,t}(s) &= x_{e,t}(s) + (1 - \delta)k_{e,t-1}(s) \\
 c_{e,t}(s) &\geq 0 \\
 k_{e,t}(s) &\geq 0, k_{e,t+1}(s) = 0
 \end{aligned}$$

$V_{e,t}(s)$ defines expected utility discounted at a patient factor $\beta \in [0,1]$. As in Mendoza (1991), ϕ denotes a capital adjustment cost. The return on capital lent to firms is $r_{e,t}(s)$. The wage paid to workers of type e in sector s is $w_{e,t}(s)$. Future capital stock $k_{e,t}(s)$ is the sum of current capital stock $k_{e,t-1}(s)$, accounting for depreciation δ , and investment $x_{e,t}(s)$. $i_{r,t}$ denotes the interest rate at which domestic residents can borrow from international markets in period t , and $d_{e,t}$ is household debt.

Following Schmitt-Grohé and Uribe (2003), we assume a debt elastic interest rate. This is modeled as $i_{r,t} = i_{r,w} + \zeta(e^{D_t-D} - 1)$ where $i_{r,w}$ is the world interest rate faced by domestic agents and is assumed to be constant and ζ and D are constant parameters that are calibrated to match the state's economy. $\zeta(e^{D_t-D} - 1)$ is the state-specific interest rate premium that increases with the level of debt. D_t represents the aggregate state level of debt, such that $D_t = \sum_{e=1}^E d_{e,t}$.

τ_t^c is the tax on household consumption purchases, which includes general sales tax, and τ_t^{ex} is the excise tax rate. $\tau_{e,t}^{i,n}$ is the statutory individual labor income tax rate, and $\tau_{e,t}^{i,r}$ is the individual capital income tax rate. $\eta_{e,t}^{i,n}$ and $\eta_{e,t}^{i,r}$ are the proportions of labor income and capital income respectively that are deducted or otherwise exempt from income taxes. $\tau_{e,t}^{i,n,f}$ is the individual labor income tax collected by the federal government, and $\tau_{e,t}^{i,r,f}$ is the individual capital income tax

collected by the federal government. Income tax rates depend on the individual earning ability e . τ_t^k is a tax on fixed assets owned by households. τ_t^{corp} is the corporate income tax faced by the owners of capital. τ_t^o is the share of income paid to all other taxes, fees, and revenue sources for the state government not included specifically in the model.

The variables representing households' economic decisions for each period t and sector s can be summarized as the set: $\left\{ \{c_{e,t}(s), x_{e,t}(s), l_{e,t}(s), k_{e,t+1}(s)\}_{s=1}^S, d_{e,t} \right\}_{t=0}^{\infty}$. The household then maximizes the utility function subject to the resource constraint and a no-Ponzi scheme constraint that implies that the household's debt position must be expected to grow at a rate lower than the interest rate in the long run.

The Firm Problem

In each sector s , a large number of competitive firms produce goods according to the following constant elasticity of substitution (CES) production function:

$$y_t(s) = a_t \left(\sum_{e=1}^E \left((\theta_s) (k_{e,t-1}(s))^{-\rho} + (1 - \theta_s) (z_e l_{e,t}(s))^{-\rho} \right)^{\frac{1}{\rho}} \right)$$

where a_t is total factor productivity (TFP), θ_s is associated with the capital share of total output in sector s , and $\sigma_{CES} = \frac{1}{1-\rho}$ is the constant elasticity of substitution between capital and labor. z_e is labor productivity specific to a household member's earning ability. These firms solve the following profit maximization problem:

$$\begin{aligned} \Pi_t = & (1 - \tau_t^{CAT}) a_t \left(\sum_{e=1}^E \left((\theta_s) (k_{e,t-1}(s))^{-\rho} + (1 - \theta_s) (z_e l_{e,t}(s))^{-\rho} \right)^{\frac{1}{\rho}} \right) \\ & - \sum_{e=1}^E w_{e,t}(s) l_{e,t}(s) - \sum_{e=1}^E r_{e,t}(s) k_{t-1}(s) \end{aligned}$$

It is important to note that the demand for labor and capital is sector s specific. τ_t^{CAT} is a commercial activity tax, modeled as a tax on a firm's revenues.

The representative firm in sector s hires labor according to the following condition:

$$(1 - \tau_t^{CAT}) (1 - \theta_s) a_t \left((\theta_s) \left(k_{e,t-1}(s) \right)^{-\rho} + (1 - \theta_s) \left(z_e l_{e,t}(s) \right)^{-\rho} \right)^{\frac{1}{\rho}-1} \left(z_e l_{e,t}(s) \right)^{-\rho-1} z_e = w_{e,t}(s),$$

where $w_{e,t}(s)$ is the wage rate for type e in sector s . The demand for capital is such that:

$$(1 - \tau_t^{CAT}) (\theta_s) a_t \left((\theta_s) \left(k_{e,t-1}(s) \right)^{-\rho} + (1 - \theta_s) \left(z_e l_{e,t}(s) \right)^{-\rho} \right)^{\frac{1}{\rho}-1} \left(k_{e,t-1}(s) \right)^{-\rho-1} = r_{e,t}(s),$$

We assume a_t follows a stationary mean zero autoregressive process of order 1 in the log, which can be represented in the following way:

$$(a_t) = \rho_A (a_{t-1}) + \epsilon_{A,t}$$

The innovation shock $\epsilon_{A,t}$ is drawn from a standard normal distribution.

The Government Sector

The government sets taxes and collects revenue to make purchases. Its contribution to the rainy-day fund RF_t is the excess of tax revenue plus federal government transfers net of government spending added to the previous period's balance.

$$RF_t = TR_t + FF_t - g_t + (1 + i_{r,t}) RF_{t-1}$$

Deficits—negative contributions—to the rainy-day fund reduce the fund's balance.

The state government's tax revenues TR_t are given by:

$$TR_t = \sum_{s=1}^S \left(\sum_{e=1}^E \left(\tau_t^{CAT} y_{(e,t)}(s) + (\tau_t^c + \tau_t^{ex}) c_{e,t}(s) + (1 - \eta_{e,t}^{i,n}) \tau_{e,t}^{i,n} w_{e,t}(s) l_{e,t}(s) + (1 - \eta_{e,t}^{i,r}) \tau_{e,t}^{i,r} r_{e,t}(s) k_{e,t-1}(s) + \tau_t^k k_{e,t-1}(s) \right) + \tau_t^o y_t(s) \right)$$

Government spending is proportional to GDP and is specified as $g_t = \hat{g}_t y_t$. This implies that government spending is assumed to grow as the economy grows. Spending policy \hat{g}_t is assumed to evolve according to:

$$\hat{g}_t = (1 - \rho_{g,h})(\hat{g}) + \rho_{g,h}(\hat{g}_{t-1}) + \epsilon_g$$

where \hat{g} is the state share of income spent by the government sector in the long run, the steady-state equilibrium. Variables without the time subscript denote steady-state values.

The tax instruments follow the exogenous processes:

$$\begin{aligned} \tau_t^{i,n} &= (1 - \rho_{i,n})\tau^{i,n} + \rho_{i,n}\tau_{t-1}^{i,n} + \epsilon_{i,n} \\ \tau_t^{i,r} &= (1 - \rho_{i,r})\tau^{i,r} + \rho_{i,r}\tau_{t-1}^{i,r} + \epsilon_{i,r} \\ \tau_t^c &= (1 - \rho_c)\tau^c + \rho_c\tau_{t-1}^c + \epsilon_c \\ \tau_t^{ex} &= (1 - \rho_{ex})\tau^{ex} + \rho_{ex}\tau_{t-1}^{ex} + \epsilon_{ex} \\ \tau_t^{corp} &= (1 - \rho_{corp})\tau^{corp} + \rho_{corp}\tau_{t-1}^{corp} + \epsilon_{corp} \\ \tau_t^k &= (1 - \rho_k)\tau^k + \rho_k\tau_{t-1}^k + \epsilon_k \\ \tau_t^o &= (1 - \rho_o)\tau^o + \rho_o\tau_{t-1}^o + \epsilon_o \\ \tau_t^{i,n,f} &= (1 - \rho_{i,n,f})\tau^{i,n,f} + \rho_{i,n,f}\tau_{t-1}^{i,n,f} + \epsilon_{i,n,f} \\ \tau_t^{i,r,f} &= (1 - \rho_{i,r,f})\tau^{i,r,f} + \rho_{i,r,f}\tau_{t-1}^{i,r,f} + \epsilon_{i,r,f} \\ \eta_t^{i,n} &= (1 - \rho_{\eta,n})\eta^{i,n} + \rho_{\eta,n}\eta_{t-1}^{i,n} + \epsilon_{\eta,n} \\ \eta_t^{i,r} &= (1 - \rho_{\eta,r})\eta^{i,r} + \rho_{\eta,r}\eta_{t-1}^{i,r} + \epsilon_{\eta,r} \end{aligned}$$

As in Schmitt-Grohé and Uribe (2003), we write the trade balance to GDP ratio (TB) in steady-state as:

$$TB = 1 - \frac{[c + x + g]}{y}$$

The Competitive Equilibrium

A competitive equilibrium is such that given the set of exogenous processes, households solve the household utility maximization problem, firms solve the profit maximization problem, and the capital and labor markets clear.

The Deterministic Steady State

The characterization of the deterministic steady state is of interest for two reasons.

First, the steady state facilitates the calibration of the model. This is because the deterministic steady-state coincides with the average position of the model economy to a first approximation. Because of this, matching average values of endogenous variables to their observed counterparts (e.g., matching predicted and observed average values of the labor share, the consumption shares, or the trade-balance-to-output ratio) can reveal information about structural parameters that can be used in the calibration of the model. Second, the deterministic steady-state is often used as a convenient point around which to approximate equilibrium conditions of the stochastic economy (see Schmitt-Grohe and Uribe, 2003). For any variable, we denote its steady-state value by removing the time subscript.

Using the solution from the households' and firms' choice problems, the steady-state implies that:

$$1 = \beta[(1 - (1 - \eta_e^{i,r})\tau_e^{i,r} - \tau^o - \tau_e^{i,r,f} - \tau^{corp})r_e(s) + 1 - \delta - \tau^k]$$

$$y(s) = a \left(\sum_{e=1}^E ((\theta_s)(k_e(s))^{-\rho} + (1 - \theta_s)(z_e l_e(s))^{-\rho})^{\frac{1}{\rho}} \right)$$

$$(1 - \tau^{CAT})a \left[\theta_s \left(\frac{k_e(s)}{l_e(s)} \right)^{-\rho} + (1 - \theta_s)z_e^{-\rho} \right]^{\frac{1}{\rho}-1} \theta_s \left(\frac{k_e(s)}{l_e(s)} \right)^{-\rho-1} = r_e(s)$$

These expressions deliver the steady-state capital-labor ratio, which we denote $\omega_e(s)$

$$\omega_e(s) \equiv \frac{k_e(s)}{l_e(s)} = (1 - \theta_s)^{-\frac{1}{\rho}} (z_e) \left(\frac{\beta^{-1} - 1 + \delta + \tau^k}{a(1 - \tau^{CAT})\theta_s(1 - (1 - \eta_{e,t}^{i,r})\tau_e^{i,r} - \tau^o - \tau_e^{i,r,f} - \tau^{corp}) - \theta_s} \right)^{\frac{1}{\rho}}$$

The steady-state level of capital is:

$$k_e(s) = \omega_e(s)l_e(s)$$

Finally, the steady-state level of consumption can be obtained by evaluating the resource constraint at the steady-state:

$$\sum_{e=1}^E c_e(s) = y(s) - \delta \sum_{e=1}^E k_e(s) - g\mu_s - TBy(s)$$

which implies: $y = c + x + g + TBy$

As for the parameter that dictates households' preference for leisure:

$$\chi_e = \frac{\alpha_s}{(1 + \tau^c + \tau^{ex})c_e(s)} \times \frac{(1 - (1 - \eta_{e,t}^{i,n})\tau_e^{i,n} - \tau^o - \tau_e^{i,n,f})w_e(s)}{\left(1 + \frac{1}{\psi_e}\right)l_e(s)^{\frac{1}{\sigma_e}}}$$

Data and Calibration

Our data for calibrating the model come from publicly available federal and state data sources. First, we present our sources for the model's output variables. Then we present the sources for the model parameters and our empirical methodology for calibrating the model.

Output Variables

Primarily, we utilize BEA Regional Economic Accounts for Kansas for our output. All GDP variables are reported in real (2012 dollars) per capita terms using the U.S. GDP deflator reported by the BEA and, if not declared otherwise, we refer to the period of 1963-2022.

Our GDP projections use the latest GDP values for the state and apply projected growth rates for each year based on the product of a Congressional Budget Office (CBO) forecast of the national economy and average ratio of GDP between the state and the country from 1990 to 2022.²²

For our measure of consumption, consumption expenditures on durable goods are subtracted from total personal consumption expenditures (PCE). We consider durable goods as investment goods, as is standard in the macroeconomics literature. The values for PCE are not available on the state level prior to 1997.

We therefore use the long-run average share of consumption in GDP to obtain the level of consumption for each year from 1963-1997. Because the BEA does not report private fixed investment at the state level, we use the U.S. share of nonresidential investment in GDP from the BEA and multiply it by the state GDP to estimate nonresidential gross investment. The sum of nonresidential investment and consumption expenditures on durable goods represents our measure of investment. Our methodology excludes residential investment from our measure of investment (residential investment is excluded from GDP as well).

²² **10-Year Economic Projections, February 2023**, CBO.gov (Last visited October 11, 2023).

We base our employment data for the number of non-farm jobs on data from the Bureau of Labor Statistics. We calculate the employment shares per sector using data from the BEA Regional Economic Accounts. We took the average weekly hours worked from the Annual Social and Economic Supplement of the Current Population Survey. The average weekly hours worked at all jobs is divided by the total number of hours per week (168 hours) to calculate average labor supply used for the model calibration. For the baseline projections, employment is assumed to grow at the forecasted rates of employment from the CBO.²³

We used the following methodology to estimate the effects of the tax policy scenarios on employment because the model measures employment in hours worked (intensive margin). First, we use employment multiplied by the average hours worked per year (2,093 hours). This total number of hours worked per year is multiplied by the effect of the corresponding scenario in order to obtain the change in total hours worked for each scenario. Finally, the change in hours is converted into the number of full-time equivalent jobs gained or lost by dividing it by 2,080, which is the number of hours worked by a full-time equivalent employee according to the CBO's definition (Harris and Mok, 2015).²⁴

Model Parameters and Calibration

Typically, a calibration assigns values to the model parameters by matching first and second moments of the data that the model aims to explain. We utilize moments in state and federal data to estimate the model parameters.

Because depreciation data are not reported at the state level by the BEA, we refer to data for the U.S. economy. The sum of current cost depreciation in nonresidential private fixed assets and consumer durable goods is divided by the sum of current cost net stock of nonresidential private fixed assets and consumer durable goods for the years 1963-2021. The average over this period represents the depreciation rate in our model. The depreciation rate of capital is $\delta = 0.1$.

The world interest rate is $i_{r,w} = 0.043$.

To compute the sector-specific labor shares, we use data from the BEA Regional Income Division. Similar to Gomme and Rupert (2004), we divide the

²³ *Ibid.*

²⁴ Edward Harris and Shannon Mok, **How CBO Estimates the Effects of the Affordable Care Act on the Labor Market**, working paper, Congressional Budget Office, Working Paper 2015-09, December 2015.

compensation of employees by the personal income for each sector.²⁵ As personal income is not available for sectors, we construct it by multiplying the earnings per sector by the total economy’s personal income-to-earnings ratio, which is from the BEA Regional Income Division. The capital share is simply one minus the labor share. The values are primarily based on the years 2015-2019. The sector-specific parameter θ_s is set to match the observed average labor shares for each of the $S = 9$ production sectors.²⁶ In the present model, the labor share is given by the ratio of labor income to output which is $1 - \theta_s$ at all times. To ensure that capital and investment are not being overstated (or understated), the parameter ν , a cost on holding capital, is applied to adjust the steady state rental rate of capital, calibrating it to match the state’s investment share of GDP.²⁷

The earning ability for household types is based on the distribution of income and population. Given that the Kansas Department of Revenue reports individual income data for tax year 2020 in fewer than 10 brackets,²⁸ we made estimations about the distribution of said income across the 10 federally recognized AGI brackets:²⁹

- Earning ability 1 has an adjusted gross income (AGI) of less than \$1 per year;
- Earning ability 2 has an AGI from \$1 to \$9,999.99;
- Earning ability 3 has an AGI from \$10,000 to \$24,999.99;
- Earning ability 4 has an AGI from \$25,000 to \$49,999.99;
- Earning ability 5 has an AGI from \$50,000 to \$74,999.99;
- Earning ability 6 has an AGI from \$75,000 to \$99,999.99;
- Earning ability 7 has an AGI from \$100,000 to \$249,999.99;
- Earning ability 8 has an AGI from \$250,000 to \$499,999.99;
- Earning ability 9 has an AGI from \$500,000 to \$999,999.99; and
- Earning ability 10 has an AGI of more than \$1,000,000 per year.

²⁵ Paul Gomme and Peter Rupert, **Measuring Labors Share of Income**, working paper, Federal Reserve Bank of Cleveland, Policy Discussion Paper number 04-07, November 2004.

²⁶ See complete list of sectors in Appendix B.

²⁷ The holding cost of capital is incorporated mathematically in the following way to steady state

rental rate of capital:
$$r_{e,s}^* = \frac{\frac{1}{\beta} + \tau_e^k + \nu - (1 - \delta)}{(1 - (1 - \eta) \tau_e^l) \tau_e^r - \tau_e^{i,r,f} - \tau^{co} - \tau_s^s - \tau^o}.$$

²⁸ **2022 Annual Report for the Kansas Department of Revenue**, Kansas Department of Revenue, January 2023.

²⁹ **SOI Tax Stats - Individual Statistical Tables by Size of Adjusted Gross Income**, IRS.gov (Last visited October 11, 2023).

The share of household members by earning ability, q^e , is the share of returns per earning ability group. The labor productivity per earning ability, z_e , is the income per return for each earning ability with the labor productivity for group 1 being normalized to one. We take our Frisch elasticity estimate $\psi_e = 0.4$ from Reichling and Whalen (2012).³⁰ The parameter D is set to match the observed average trade-balance to output ratio since $TB = i_{r,w} \frac{D}{y}$. We estimate tax rates similar to the methodology used by McDaniel (2007).³¹

The full list of parameters is included in Appendix B.

³⁰ Felix Reichling and Charles Whalen, **Review of Estimates of the Frisch Elasticity of Labor Supply**, working paper, Congressional Budget Office Working Paper 2012-13, October 2012.

³¹ A complete explanation of the methodology is included in Appendix B; Cara McDaniel, **Average tax rates on consumption, investment, labor, and capital in the OECD 1950-2003**, working paper, March 2007.

Appendix B: Tax Model Parameters

Tax Rate Estimates

The state tax rates calculated in this paper are average Kansas tax rates. The general strategy employed is as follows. First, total income is categorized as labor income or capital income and private expenditures are categorized as consumption or investment. Second, tax revenues are classified as revenues generated from taxes on labor income, capital income, private consumption expenditures, or private investment. To find a given tax rate, we divide each category of tax revenue by the corresponding income or expenditure. Since we compute tax rates in the same fashion each year, we drop time subscripts for the rest of this section.

Data on tax revenues come from U.S. Census Bureau Survey of State Government Tax Collections (STC) and the Kansas Department of Revenue individual income tax annual report for Tax Year 2020.³² Data on income and expenditures come from regional BEA data. In any given year, total tax revenues collected by the government are the sum of taxes on production and imports (TPI), social security contributions, direct taxes on households (HHT), and direct taxes on corporations. The following sections detail the steps we take to categorize these tax revenues and calculate average tax rates.

Share of the Income Tax that Falls on Labor

The average tax rate on labor income is found by dividing labor income tax revenues by economy-wide total wage and salary labor income. To compute the labor income tax rate, we calculate labor income tax revenues and labor income. Labor income tax revenues come from two sources: the household income tax and social security taxes. However, household income taxes represent taxes on total income. Since only a portion of this income is generated from labor, only a portion of these taxes reflects taxes on labor income.

Unfortunately, the STC and BEA do not break down household income taxes according to type of income. For this reason, papers calculating average tax rates on labor and capital income based on aggregate data, such as Mendoza et al.

³² **2022 State Government Tax Tables**, U.S. Department of Commerce, U.S. Census Bureau (Last visited October 11, 2023); **2022 Annual Report for the Kansas Department of Revenue**, Kansas Department of Revenue, January 2023.

(1994), assume that the tax rate on household labor income is the same as the tax rate on household capital income.³³ We make the same assumption.

The federal income tax rate is found by dividing total federal taxes on income of the household, $FHHT$, by total household income in each period. Household income is defined as gross domestic product less net taxes on production and imports, or $GDP - (TPI - Sub)$. The household income tax rate is therefore measured as:

$$\tau^{i,f} = \frac{FHHT}{GDP - (TPI - Sub)}$$

It remains to divide income into payment to capital and payment to labor. Let θ be the share of income attributed to capital, with the remaining $(1 - \theta)$ share attributed to labor. Total household income taxes paid on labor income are represented by

$$FHHT_L = \tau^{i,l,f} (1 - \theta) (GDP - (TPI - Sub))$$

The second source of tax revenue generated from taxes on labor income are social security taxes, SS . This corresponds to an exact entry in the BEA data, no further adjustment is required. Social security taxes combined with $FHHT_L$ represent total tax revenues that are classified as taxes paid on labor income, so the average tax rate on labor income is measured as:

$$\tau^{i,n,f} = \frac{SS + FHHT_L}{(1 - \theta) (GDP - (TPI - Sub))}$$

³³ Enrique G. Mendoza, Assaf Razin, and Linda L. Tesar, “**Effective tax rates in macroeconomics: Cross-country estimates of tax rates on factor incomes and consumption**,” *Journal of Monetary Economics*, Volume 34, Issue 3 (December 1994) p.297-323.

At the state level, we calculate income tax rates for a variety of earning groups. The state income tax rate is found by dividing total state taxes on income of the household, $SHHT_e$, by total household income in each period. Household income, total state taxes on income of the household, as well as population are distributed according to the distribution reported in the Kansas Department of Revenue individual income tax annual report for Tax Year 2020.³⁴ Household income is defined as gross domestic product less net taxes on production and imports, or $GDP - (TPI - Sub)$. The household income tax rate is therefore measured as:

$$\tau^i = \frac{SHHT_e}{(GDP - (TPI - Sub))_i}$$

It remains to divide income into payment to capital and payment to labor. Let θ be the share of income attributed to capital, with the remaining $(1 - \theta)$ share attributed to labor. Total household income taxes paid on labor income are represented by

$$SHHT_{e,i} = \tau^{i,n}(1 - \theta)(GDP - (TPI - Sub))_i$$

The average state tax rate on labor income is measured as:

$$\tau^{i,n} = \frac{SHHT_{e,i}}{(1 - \theta)(GDP - (TPI - Sub))_i}$$

Consumption and Investment Tax Rates

Revenue collected from taxes levied on consumption and investment expenditures are included in taxes on production and imports, TPI . Consumption and investment expenditures are subsidized by the amount Sub . TPI includes general taxes on goods and services, excise taxes, import duties and property taxes. The task remains to properly allocate TPI to the relevant tax revenue category. This requires the proper division of TPI across consumption and investment. TPI includes the following components: Property taxes, general taxes on goods and services, excise taxes, taxes on specific services, and taxes on the use of goods to perform activities.

³⁴ **2022 Annual Report for the Kansas Department of Revenue**, Kansas Department of Revenue, January 2023.

Some of the taxes included in TPI fall only on consumption expenditures. Others fall on both consumption and investment expenditures. Revenue from taxes that fall on both consumption and investment expenditures are assumed to be split between consumption tax revenue and investment tax revenue according to consumption and investment share in private expenditures. Taxes that fall strictly on consumption are excise taxes and taxes on specific services, reported as select sales taxes in the STC data.

Taxes that fall on both consumption and investment are general sales and use taxes, and taxes on use of goods to perform activities, which include motor vehicle taxes, highway taxes, license taxes, etc. These goods are used in the production of both investment goods and consumption goods, and can be calculated by subtracting select sales taxes, total income taxes, and corporation license taxes from total taxes in the STC data.

After identifying taxes that fall strictly on consumption expenditures, we calculate λ , their share of TPI . Revenue collected from taxes levied on consumption expenditures is calculated as:

$$TPI_C = \left(\lambda + (1 - \lambda) \left(\frac{C}{C + I} \right) \right) (TPI - Sub)$$

Consumption expenditures are reported in the national accounts gross of taxes. Taxable consumption expenditures are then $C - TPI_C$ and the consumption tax is measured as:

$$\tau^C = \frac{TPI_C}{C}$$

Since TPI_C represents revenue from consumption taxes, the remaining portion of $TPI - Sub$ is attributed to taxes on investment.

$$TPI_X = TPI - Sub - TPI_C$$

Share of the Income Tax that Falls on Capital

As calculated previously, income paid to capital in the economy is $\theta(GDP - (TPI - Sub))$. $OSGOV$ is gross operating surplus earned by the government, and therefore is not subject to tax. Taxable capital income is therefore $\theta(GDP - (TPI - Sub)) - OSGOV$. Capital tax revenues come from the following sources:

the household income tax, and taxes levied on corporate income. Federal household taxes on capital, $FHHT_K$, is then

$$FHHT_K = \tau^{i,r,f} \theta(GDP - (TPI - Sub))$$

The federal household capital income tax rate is then

$$\tau^{i,k,f} = \frac{FHHT_k}{\theta(GDP - (TPI - Sub)) - OSGOV}$$

Federal corporate tax data (FCT) is only available at the national level; therefore we first approximate the share of corporate tax paid by Kansas.

The federal corporate tax rate is computed using national data as:

$$\tau^{CT,F} = \frac{FCT}{\theta(GGDP - (TPI - Sub)) - OSGOV}$$

As owners of corporations, households are subject to all corporate taxation. The total federal capital income tax is then:

$$\tau^{i,r,f} = \tau^{CT,F} + \tau^{i,k,f}$$

At the state level household capital income tax is

$$SHHT_{K,i} = \tau^{i,k} \left(\theta(GDP - (TPI - Sub))_i \right)$$

Where the household income and tax burden are once again distributed according to the distribution reported in the Kansas Department of Revenue individual income tax annual report for Tax Year 2020.³⁵

The state household capital income tax rate is then

$$\tau^{i,r} = \frac{(SHHT_{K,i} + SCT_i)}{\theta(GDP - (TPI - Sub))_i - OSGOV_i}$$

³⁵ **2022 Annual Report for the Kansas Department of Revenue**, Kansas Department of Revenue, January 2023.

Sectors

Our model uses nine production sectors. The BEA reports GDP for each two-digit North American Industry Classification System (NAICS) industries, which we use to calculate each sector's percentage in total GDP (see Table B-4). Some of our sectors are the same as reported by the BEA, the remaining sectors are constructed by combining several NAICS industries as shown in Table B-1.

Table B-1: Definition of Sectors

Sector	NAICS Sectors
Agriculture, Forestry, Fishing, and Hunting	Agriculture, Forestry, Fishing, and Hunting
Mining	Mining
Utilities, Transportation, and Warehousing	Utilities Transportation and Warehousing
Construction	Construction
Manufacturing	Manufacturing
Trade	Wholesale Trade Retail Trade
Services	Information Finance and Insurance Professional, Scientific, and Technical Services Management of Companies and Enterprises Administrative and Waste Management Services Educational Services Arts, Entertainment, and Recreation Accommodation and Food Services Other Services
Real Estate, Rental, and Leasing	Real Estate Rental and Leasing
Health Care and Social Assistance	Health Care and Social Assistance

Parameters

The following tables present the calibrated parameters for the model.

Table B-2: Household Parameters*

Disutility of Labor	$\chi_e = 9.0$
Real Interest Rate	$i_{r,w} = 0.043$
Annual Depreciation Rate of Capital	$\delta = 0.1$
Frisch Elasticity of Labor Supply	$\psi_e = 0.4$
Holding Cost of Capital	$\nu = 0.050$

*The real interest rate is partially based on the difference between the nominal interest rate for three-month Treasury bill and the GDP deflator from 1950 to 2015 using St. Louis Federal Reserve Bank FRED data. The annual depreciation rate of capital is based on data from the BEA for the U.S. economy. It is the average of the sum of current cost depreciation in nonresidential private fixed assets and consumer durable goods divided by the sum of current cost net stock of nonresidential private fixed assets and consumer durable goods for the years 1963 to 2015. The Frisch elasticity of labor supply is based on the central estimate from Reichling and Whalen (2012).

Table B-3: Labor Productivity

Labor Productivity	Population Distribution
$z_1 = 1$	$q^1 = 0.029$
$z_2 = 1$	$q^2 = 0.132$
$z_3 = 1$	$q^3 = 0.174$
$z_4 = 5.73$	$q^4 = 0.241$
$z_5 = 9.63$	$q^5 = 0.146$
$z_6 = 13.59$	$q^6 = 0.093$
$z_7 = 21.13$	$q^7 = 0.139$
$z_8 = 44.51$	$q^8 = 0.038$
$z_9 = 105.70$	$q^9 = 0.006$
$z_{10} = 521.13$	$q^{10} = 0.003$

Table B-4: Sector Specific Parameters

Sector	Output Share	Employment Share	Capital Share
Agriculture, Forestry, Fishing, and Hunting	$\alpha_1 = 0.038$	$\mu_1 = 0.042$	$\theta_1 = 0.645$
Mining	$\alpha_2 = 0.019$	$\mu_2 = 0.016$	$\theta_2 = 0.906$
Utilities, Transportation, and Warehousing	$\alpha_3 = 0.066$	$\mu_3 = 0.026$	$\theta_3 = 0.428$
Construction	$\alpha_4 = 0.042$	$\mu_4 = 0.026$	$\theta_4 = 0.312$
Manufacturing	$\alpha_5 = 0.169$	$\mu_5 = 0.064$	$\theta_5 = 0.240$
Trade	$\alpha_6 = 0.151$	$\mu_6 = 0.090$	$\theta_6 = 0.286$
Services	$\alpha_7 = 0.302$	$\mu_7 = 0.269$	$\theta_7 = 0.398$
Real Estate, Rental, and Leasing	$\alpha_8 = 0.129$	$\mu_8 = 0.051$	$\theta_8 = 0.854$
Health Care and Social Assistance	$\alpha_9 = 0.083$	$\mu_9 = 0.061$	$\theta_9 = 0.353$

Table B-5: Federal Tax Parameters

Federal individual labor income tax rate for AGI 1	$\tau_1^{i,n,f} = 0.0285$
Federal individual capital income tax rate for AGI 1	$\tau_1^{i,r,f} = 0.0269$
Federal individual labor income tax rate for AGI 2	$\tau_2^{i,n,f} = 0.0285$
Federal individual capital income tax rate for AGI 2	$\tau_2^{i,r,f} = 0.0269$
Federal individual labor income tax rate for AGI 3	$\tau_3^{i,n,f} = 0.0285$
Federal individual capital income tax rate for AGI 3	$\tau_3^{i,r,f} = 0.0269$
Federal individual labor income tax rate for AGI 4	$\tau_4^{i,n,f} = 0.0309$
Federal individual capital income tax rate for AGI 4	$\tau_4^{i,r,f} = 0.0297$
Federal individual labor income tax rate for AGI 5	$\tau_5^{i,n,f} = 0.0431$
Federal individual capital income tax rate for AGI 5	$\tau_5^{i,r,f} = 0.0413$
Federal individual labor income tax rate for AGI 6	$\tau_6^{i,n,f} = 0.0493$
Federal individual capital income tax rate for AGI 6	$\tau_6^{i,r,f} = 0.0472$
Federal individual labor income tax rate for AGI 7	$\tau_7^{i,n,f} = 0.0675$
Federal individual capital income tax rate for AGI 7	$\tau_7^{i,r,f} = 0.0660$
Federal individual labor income tax rate for AGI 8	$\tau_8^{i,n,f} = 0.1048$
Federal individual capital income tax rate for AGI 8	$\tau_8^{i,r,f} = 0.1008$
Federal individual labor income tax rate for AGI 9	$\tau_9^{i,n,f} = 0.1475$
Federal individual capital income tax rate for AGI 9	$\tau_9^{i,r,f} = 0.1401$
Federal individual labor income tax rate for AGI 10	$\tau_{10}^{i,n,f} = 0.1627$
Federal individual capital income tax rate for AGI 10	$\tau_{10}^{i,r,f} = 0.1560$

Table B-6: State Income Tax Parameters I

State individual labor income tax rate for AGI 1	$\tau_1^{i,n} = 0.0310$
State individual capital income tax rate for AGI 1	$\tau_1^{i,r} = 0.0310$
State individual labor income tax rate for AGI 2	$\tau_2^{i,n} = 0.0310$
State individual capital income tax rate for AGI 2	$\tau_2^{i,r} = 0.0310$
State individual labor income tax rate for AGI 3	$\tau_3^{i,n} = 0.0339$
State individual capital income tax rate for AGI 3	$\tau_3^{i,r} = 0.0339$
State individual labor income tax rate for AGI 4	$\tau_4^{i,n} = 0.0445$
State individual capital income tax rate for AGI 4	$\tau_4^{i,r} = 0.0445$
State individual labor income tax rate for AGI 5	$\tau_5^{i,n} = 0.0496$
State individual capital income tax rate for AGI 5	$\tau_5^{i,r} = 0.0496$
State individual labor income tax rate for AGI 6	$\tau_6^{i,n} = 0.0517$
State individual capital income tax rate for AGI 6	$\tau_6^{i,r} = 0.0517$
State individual labor income tax rate for AGI 7	$\tau_7^{i,n} = 0.0536$
State individual capital income tax rate for AGI 7	$\tau_7^{i,r} = 0.0536$
State individual labor income tax rate for AGI 8	$\tau_8^{i,n} = 0.0554$
State individual capital income tax rate for AGI 8	$\tau_8^{i,r} = 0.0554$
State individual labor income tax rate for AGI 9	$\tau_9^{i,n} = 0.0563$
State individual capital income tax rate for AGI 9	$\tau_9^{i,r} = 0.0563$
State individual labor income tax rate for AGI 10	$\tau_{10}^{i,n} = 0.0569$
State individual capital income tax rate for AGI 10	$\tau_{10}^{i,r} = 0.0569$

Table B-7: State Income Tax Parameters II

State individual labor income tax exemption rate for AGI 1	$\eta_1^{i,n} = 1.0000$
State individual capital income tax exemption rate for AGI 1	$\eta_1^{i,r} = 1.0000$
State individual labor income tax exemption rate for AGI 2	$\eta_2^{i,n} = 0.8796$
State individual capital income tax exemption rate for AGI 2	$\eta_2^{i,r} = 0.8684$
State individual labor income tax exemption rate for AGI 3	$\eta_3^{i,n} = 0.8088$
State individual capital income tax exemption rate for AGI 3	$\eta_3^{i,r} = 0.7910$
State individual labor income tax exemption rate for AGI 4	$\eta_4^{i,n} = 0.7306$
State individual capital income tax exemption rate for AGI 4	$\eta_4^{i,r} = 0.7056$
State individual labor income tax exemption rate for AGI 5	$\eta_5^{i,n} = 0.6629$
State individual capital income tax exemption rate for AGI 5	$\eta_5^{i,r} = 0.6316$
State individual labor income tax exemption rate for AGI 6	$\eta_6^{i,n} = 0.6308$
State individual capital income tax exemption rate for AGI 6	$\eta_6^{i,r} = 0.5964$
State individual labor income tax exemption rate for AGI 7	$\eta_7^{i,n} = 0.5121$
State individual capital income tax exemption rate for AGI 7	$\eta_7^{i,r} = 0.4667$
State individual labor income tax exemption rate for AGI 8	$\eta_8^{i,n} = 0.2669$
State individual capital income tax exemption rate for AGI 8	$\eta_8^{i,r} = 0.1987$
State individual labor income tax exemption rate for AGI 9	$\eta_9^{i,n} = -0.0152$
State individual capital income tax exemption rate for AGI 9	$\eta_9^{i,r} = -0.1096$
State individual labor income tax exemption rate for AGI 10	$\eta_{10}^{i,n} = -0.1087$
State individual capital income tax exemption rate for AGI 10	$\eta_{10}^{i,r} = -0.2119$

Table B-8: Other State Tax Parameters

General sales tax rate (effective rate)	$\tau^c = 0.0363$
Excise tax rate (effective rate)	$\tau^{ex} = 0.0112$
Corporate income tax rate (effective rate)	$\tau_1^{corp} = 0.0082$
State tax revenues proportion of GDP	$\frac{TR}{Y} = 0.0605$
Other state tax collections rate	$\tau^o = 0.0106$
Transfers from the federal government	$\frac{FF}{Y} = 0.0600$

Appendix C: Glossary of Terms

Calibrated – Matching the simulated model to the observable, real-life data by adjusting parameters to ensure the model represents the economy.

Capital adjustment cost – The time and monetary costs of changing the capital a firm uses, such as installing new machinery at a factory.

Capital share – Relative to labor, the proportion of output attributable to capital.

Cobb-Douglas production function – A simple production function in which different combinations of labor and capital quantities are used to obtain a certain quantity of product.

Comparative statics – A method of comparing different economic outcomes before and after a specified change.

Constant elasticity of substitution production function – A production function that assumes the elasticity of substitution is constant, meaning that a change in input factors will result in a constant change in output.

Debt elastic interest rate – An economy-wide interest rate that changes based on the economy's foreign debt holdings.

Depreciation rate – The rate at which capital, such as a car or computer, loses value over time.

Discrete – Measured as separate, distinct points in time, e.g., a person's age in years.

Dynamic scoring – A model that evaluates how changes in policy will change people's economic behavior, or the secondary impacts of a change (e.g., examining the employment and GDP changes that occur as a result of a policy change).

Elasticity – A measure of how the demand of a good responds to a price change for that good.

Employment share – The proportion of the working population employed in each sector of the economy.

Exogenous processes – External factors that influence household decisions.

Lagrangian function – A function that allows you to optimize a variable dependent on constraints, effectively combining a function being optimized with constraint functions.

Markets clear – The result when producers use the price that consumers are willing to pay for a product and there is no shortage or extra product.

Output share – The proportion of the total output of the economy produced by each sector.

Ponzi scheme – An investment fraud in which old investors are paid with money from new investors. Scammers often promise high returns with little or no risk.

Production function – An equation that shows how much product can be made from every combination of input factors, such as capital and labor.

Return on capital – Reveals how well a company is using its capital to make a profit.

Static analysis – A policy analysis that does not consider the economic behavior changes that may occur as a result of a policy change. Primarily, such analysis focuses solely on the changes to tax revenue due to a policy change without factoring in the human response to that change.

Steady-state capital-labor ratio – The ratio of the amount of capital to the amount of labor utilized for production when all markets clear in an economy.

Steady-state equilibrium – The economic choices and prices when market supply and demand are balanced and constant over time.

Stochastic economy – An economy that is affected by random, outside effects.

Tax instruments – The different ways that a government can levy a tax, or different types of taxes (e.g., corporate income tax, sales tax, and property tax).

Utility – The total gratification received from a person consuming a good or service. Economists use utility to capture individual's preferences for differing goods and services. It is assumed that people want to maximize their utility.

ABOUT THE AUTHORS



Zachary D. Cady is an associate economist with the Economic Research Center (ERC) at The Buckeye Institute. In this position, Cady produces original research that looks at and analyzes the impact of state and federal policies on peoples' lives and the economy.

Cady is a Ph.D. candidate in the Department of Economics at George Mason University, where his fields of specialty are monetary policy and applied econometrics. However, his research interests also include law and economics, public choice theory, and political economy. He has taught introductory courses in microeconomics and macroeconomics at the undergraduate level.

Prior to joining The Buckeye Institute, Cady was an economic research analyst at the Committee to Unleash Prosperity, where he served as the lead researcher for *Gouzilla: How the Relentless Growth of Government is Devouring Our Economy – And Our Freedom*, as well as a research intern with the Center for Monetary and Financial Alternatives at the Cato Institute. He also worked at the Institute for Humane Studies and the Mercatus Center.

In addition to his ongoing Ph.D. work, Cady graduated from George Mason University with master's and bachelor's degrees in economics. A native of western North Carolina, Cady loves spending time with his family, watching and critiquing movies and television shows, and watching football.



Rea S. Hederman Jr. is executive director of the Economic Research Center and vice president of policy at The Buckeye Institute. In this role, Hederman oversees Buckeye’s research and policy output.

A nationally recognized expert in healthcare policy and tax policy, Hederman has published numerous reports and papers looking at returning healthcare power to the states, the impact of policy changes on a state’s economy, labor markets, and how to reform tax systems to spur economic growth.

Prior to joining Buckeye, Hederman was director, and a founding member of the Center for Data Analysis (CDA) at the Heritage Foundation, where he served as the organization’s top “number cruncher.” Under Hederman’s leadership, the CDA provided state-of-the-art economic modeling, database products, and original studies.

While at Heritage, Hederman also oversaw the organization’s technical research on taxes, healthcare, income and poverty, entitlements, energy, education, and employment, among other policy and economic issues. He was also responsible for managing Heritage’s legislative statistical analysis and econometric modeling.

Hederman’s commentary has been published in *The Washington Post*, *The Washington Times*, *National Affairs*, *The Hill*, National Review Online, and FoxNews.com, among others. He is regularly quoted by major newspapers and wire services, and has appeared on Fox News Channel, CNN, CNBC, and MSNBC.

Hederman graduated from Georgetown Public Policy Institute with a Master of Public Policy degree and holds a Bachelor of Arts from the University of Virginia.



Trevor Lewis is an economic research analyst with the Economic Research Center at The Buckeye Institute, where he works with a team of economic experts to research economic and tax policies that will help Ohio and other states implement policies to grow and strengthen their economies.

Before joining The Buckeye Institute, Lewis interned with the Cato Institute and Citizens Against Government Waste. While at Cato, he worked under the direction of scholars at the Herbert A. Stiefel Center for Trade Policy Studies, where he assisted trade policy experts with their research. While at Citizens Against Government Waste, Lewis researched spending bills, analyzed the impact of tax policies, and produced several blogs highlighting wasteful government expenditure at the state and federal levels.

Lewis graduated from Santa Clara University with a Bachelor of Science in economics and a minor in mathematics. While at Santa Clara, he worked as a teaching assistant for several international economics courses.

Reforming Kansas Tax Policy

Copyright © 2023 The Buckeye Institute. All rights reserved.

Portions of this work may be reproduced and/or translated for non-commercial purposes provided The Buckeye Institute is acknowledged as the source of the material.



ECONOMIC RESEARCH CENTER

at THE BUCKEYE INSTITUTE

88 East Broad Street, Suite 1300

Columbus, Ohio 43215

(614) 224-4422

BuckeyeInstitute.org



KANSAS
POLICY INSTITUTE

Wichita Office

250 North Water Street, Suite 216

Wichita, Kansas 67202

(316) 634-0218

Overland Park Office

12980 Metcalf Avenue, Suite 130

Overland Park, Kansas

(913) 213-5038

KansasPolicy.org